

# THE PINK CLOUD

Directed by Iuli Gerbase





# THE PINK CLOUD

Drama / 103' / Color / Brazil / Portuguese

**Directed & Written By:** Iuli Gerbase

**Cast:** Renata de Lélis, Eduardo Mendonça,  
Kaya Rodrigues, Girley Brasil Paes  
and Helena Becker

**Produced by:** Patricia Barbieri

**Cinematography:** Bruno Polidoro

**Production design:** Bernardo Zortea

**Editing:** Vicente Moreno



**Visual effects:** DOT

**Post-production supervision:** Daniel Dode  
and Gustavo Zuchowski

**Sound design:** Kiko Ferraz and Chrístian Vaisz

**Original Soundtrack:** Caio Amon

**Synopsis:** A mysterious and deadly pink cloud appears across the globe, forcing everyone to stay home. Strangers at the outset, Giovana and Yago try to invent themselves as a couple as years of shared lockdown pass. While Yago is living in his own utopia, Giovana feels trapped







## DIRECTOR'S STATEMENT

I wrote the script of *The Pink Cloud* in 2017. My intention at that time was to explore the different emotional paths of two characters forced to live under a long and surrealistic lockdown. With very distinct visions of what freedom and happiness are, Giovana and Yago react in opposite ways while trying to adapt to the pink cloud world. Being forced to share their life under a lockdown emphasises how different their philosophies of life are.

My main interest when writing the film was to explore the emotional arc of the characters. The film could have turned into a typical post-apocalypse story, when the battle for survival is more physical and practical, but this kind of narrative doesn't attract me as a creator. I had two references in mind when I was writing *The Pink Cloud*: *The Exterminating Angel*, by Buñuel, and *No Exit*, by Sartre. Therefore, it's not a screenplay that cares about explaining the logical aspects of the situation. Once the toxic cloud is there and the confinement is set, the focus is on the characters. More specifically, I wanted to explore relationship between the two of them, but also the relationship that they have with the cloud that surrounds them for years.



The soft pink color of the cloud was chosen because it is seductive and it looks harmless at first sight. It is also a color that is usually associated to women. At the beginning of their lockdown, Giovana makes clear that she doesn't want to have children, but Yago does, and he is not happy with her statements. As time goes by, and as the pink cloud doesn't go away, Giovana is gradually being trapped into following the steps that society thinks a woman should follow: getting married, building a family, following a routine in her comfortable apartment and repressing her desires. The soft pink colour reveals itself as being suffocating to Giovana, who is having a strong inside feminist battle with the cloud.

We shot the film in 2019, when being in a long lockdown was still restricted to fiction. During the editing process, in the beginning of 2020, the new reality of the pandemic gave the whole crew the very strange sensation of living in the film that we had just shot. Although it was surreal, we also felt like we had experienced before anyone else the emotional process that the lockdown could unleash.

As for myself, I can say I balanced between periods of Yago's positivity and power of adaptation and periods when I heard Giovana's voice saying "I can't stand this anymore". In those moments, I shared her strong feeling of limitation.

We believe that the film will be an opportunity for the public to process the emotional rollercoaster that we all dealt with during the past year. Nevertheless, having in mind that the film was written long before we started to hear about the virus or the pandemic, the film offers a sea of possible metaphors and interpretation. I strongly believe that the film will trigger a wide range of emotions. I like to think that just like each and everyone of us had their own experience of life under a lockdown, we will all have our own intimate perception of the film. The Pink Cloud is a film about choices, desires and freedom.

# IULI GERBASE



Iuli Gerbase, a Brazilian filmmaker, studied Cinema and Creative Writing. At 20 years old, she started making films and developed a taste for writing strong dialogues and exploring inner conflicts. She has written and directed six short films, selected for festivals around the world like TIFF and Havana Film Fest. *The Pink Cloud*, a drama with touches of surrealism and sci-fi, is her first feature film. For her next projects, Iuli is developing her second feature, another sci-fi drama, and a TV series.

# PRANA FILMES



PRANA FILMES was founded in 2011 and has produced five feature films, three short films and two television series. Currently, Prana is preparing a new feature film, *Jepota*, by Augusto Canani and post-producing and developing seven projects. As main highlights: *Yonlu* (2018), winner of the Abraccine - Best Brazilian First Feature award at 41st Sao Paulo International Film Festival and *Resistance* (2019), premiered worldwide at 35th Chicago Latin Film Festival.



# RENATA DE LÉLIS



Renata de Lélis is an actress, ballerina and director. She studied Theater in Brazil and Dance in Lisbon. She started her career as an actress in 2005. Since then, she received five Best Actress awards. She is a founding-member of Coletivo Habitantes and is the head the Coletivo Criação Kamikaze. She wrote and directed the shorts *Nau* (pre-production) and *Teratoma* (festivals), in which she also stars. De Lélis is the co-director and actress of the dance videoclip *Apatia*, for which she worked with composer Rita Zart. Her most recent works as a film actress include *O Avental Rosa* (2019) by Jayme Monjardim, *A Colmeia* (2020) by Gilson Vargas and *The Pink Cloud* (2021) by Iuli Gerbase.

# EDUARDO MENDONÇA



Eduardo Mendonça is an actor, screenwriter and radio broadcaster. He was an actor in the feature films *Menos Que Nada* by Carlos Gerbase, *Legalidade* by Zeca Brito, *Os Bravos Nunca Se Calam* by Márcio Schoenardie and *The Pink Cloud* by Iuli Gerbase. Mendonça received the Histórias Curtas RBSTV 2011 best supporting actor award for the short *Folha em Branco* by Iuli Gerbase. He is also a theatre actor. He received the Açorianos award for supporting actor in 2010 for his work in the play *Milkshakespeare*. He is one of the main actors of the TV series *Fora de Quadro* and on the series *Necropolis* (available on Netflix).



**International sales**  
**MPM Premium**  
**6 rue Desargues**  
**75011 Paris**  
**France**  
**+33 9 54 37 21 98**

Quentin Worthington  
Head of sales  
[quentin@mpmpremium.com](mailto:quentin@mpmpremium.com)  
**+33 6 49 23 19 07**

Natsuki Lambert  
Head of festivals  
[natsuki@mpmpremium.com](mailto:natsuki@mpmpremium.com)

**Social media**

Twitter/[ThePinkCloud3](#)  
Facebook/[The Pink Cloud-A Nuvem Rosa](#)  
Instagram/[Thepinkcloud\\_movie](#)

